Media text

1. Extra linguistic aspects of media text
2. Symbolic function of the language presented by V.Evence
3. Interactive function of the language presented by cognitive linguists
4. Media text as a specific type of intercultural communication
5. Ambiguity of equivalence in media text
6. Polysemantic nature of the language signs and its influence on media text creation
7. The range of application of the lexical meaning in media text
8. The role of linguistic situation, background knowledge and context in media text
9. Interrelated components of media text
10. The stages of media text creation. The stage of verification against semantic and grammatical contexts.
11. Describe the theories in media linguistics
12. Give examples of the frames for news
13. Give examples of the frames for blogs
14. Present Venn diagram showing differences and similarities between cognitive mechanisms involved in written and oral media text
15. Demonstrate peculiarities of Media interpreting
16. Reveal a new bulk of competences for media journalist
17. Show the importance of cultural perspective of language evolution fort he process of mediat ext creation
18. Illustrate the peculiarities of communicational theory suggested by O’Kade
19. Interpret the transaformational theory of media text creation
20. Reframe the denotative theory of tcommunication
21. Defend the situational model of communication
22. Categorize the transformational model of communication
23. Articulate the connection of media linguistics with cognitive linguistics
24. Prioritize the connection of media linguistics with cybernetics
25. Determine the role of pragmatic aspects of media texts
26. Examine the connection between Media linguistics and Social linguistics
27. Assess the role of transdisciplinary approach for media linguistics
28. Comment the issues of cognitive theory of media text
29. Estimate the difficulties of stylistic devises in media text
30. Reflect the benefits of content analysis of media text